

SERVICE PROFILE

LEAP

أبحاث | تطوير | تشغيل

ENTERPRISE GENERATIVE AI TRAINING PROGRAM

ABOUT THE SERVICE

LEAP advances enterprise AI maturity through structured programs that turn experimentation into measurable performance.

We specialize in:

- Executive AI strategy
- Generative AI & Prompt Engineering
- LLM deployment & AI agents
- Responsible AI & governance
- Enterprise-scale capability building



WHY IT MATTERS?

THE BUSINESS IMPACT

LEAP transforms your workforce into AI-capable teams

- Practical AI skills for real business use
- Confidence in using Generative AI tools
- Advanced prompt engineering capability
- Productivity acceleration
- Responsible AI awareness

STRATEGIC

SECURE

A man in a white thobe and red and white ghutra is pointing at a document held by another man. The background is a blurred outdoor setting.

WHO WE SERVE

DESIGNED FOR ENTERPRISE & INSTITUTIONAL LEADERS

We work with:

- Banks & Financial Institutions
- Telecom & Technology Leaders
- Retail & Consumer Enterprises
- Government & Public Sector
- Healthcare Institutions



CASE STUDY

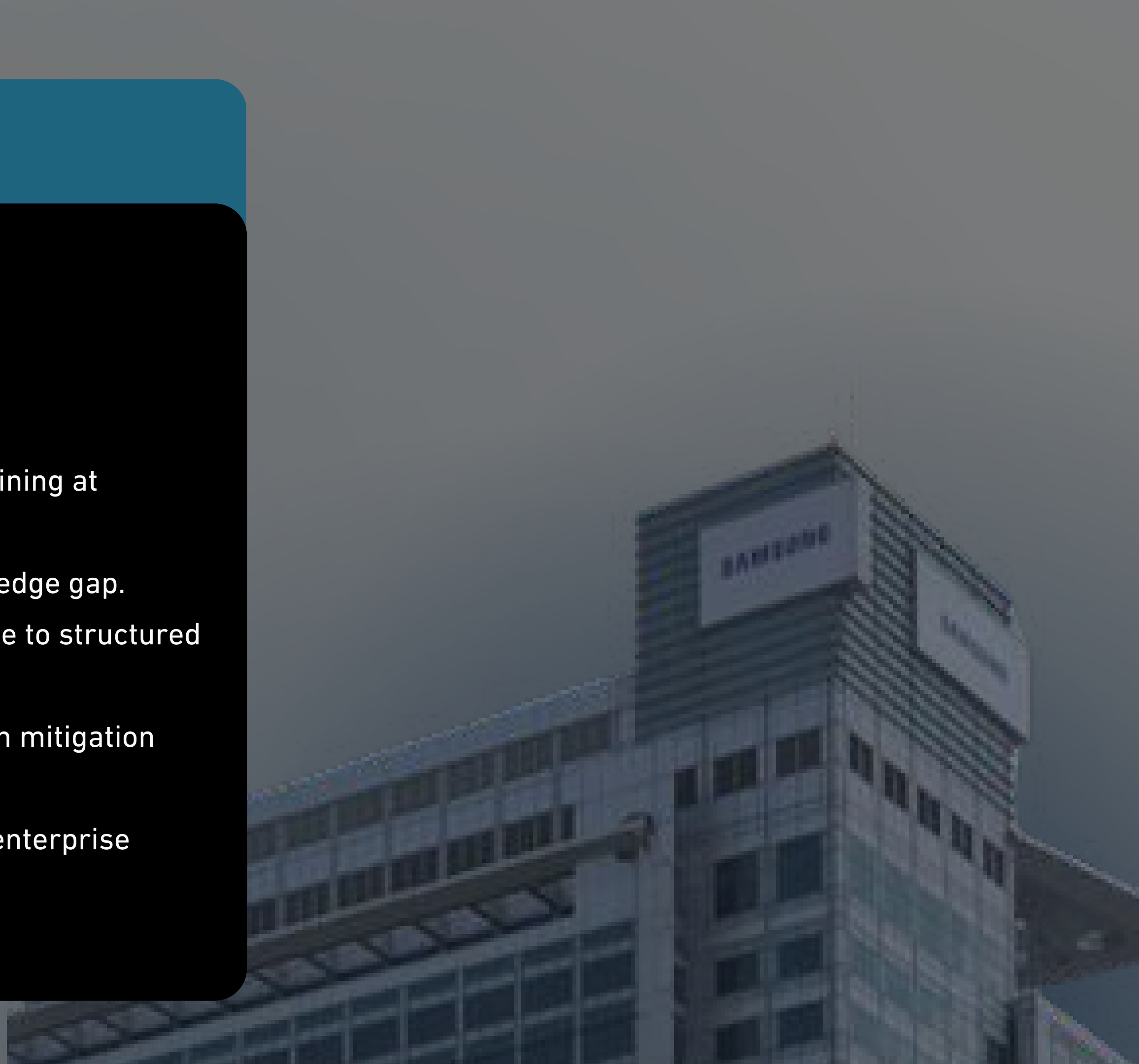
SAMSUNG
GENERATIVE AI IN
PROMPT ENGINEERING

PROVEN IMPACT

250+ AI-ENABLED PROFESSIONALS

LEAP delivered enterprise-wide Generative AI training at Samsung Saudi Arabia, resulting in:

- Closed the critical Prompt Engineering knowledge gap.
- Transitioned teams from trial-and-error usage to structured prompt methodology.
- Strengthened quality control and hallucination mitigation awareness.
- Elevated AI from casual usage to disciplined enterprise capability.



TRAINING PROGRAM STRUCTURE

GENERATIVE AI & PROMPT ENGINEERING

Foundations

Core concepts of generative AI, transformer architectures, NLP principles, and prompt design fundamentals.

Techniques & Tools

Practical prompting methods, model interaction patterns, evaluation techniques, and essential AI tooling.

Scaling & Application

Types of AI

- Machine Learning (ML)
- Deep Learning (DL)
- Natural Language Processing (NLP)
- Computer Vision (CV)
- Generative AI



LED BY EXPERTS

MEET OUR PASSIONATE SPECIALIST

At LEAP We combine strategy, delivery, and workforce transformation to help enterprises adopt AI with confidence and scale.

- Executive and academic leadership experience
- Proven applied AI and LLM expertise
- Strong focus on enterprise capability building
- Practical approach to business implementation



PROF. SAEED A ALQAHTANI | MEDICAL DOCTOR

AI Learning & Adoption - Generative AI Engineer

Former Vice President - University of Prince Mugrin

A senior executive and AI engineering leader with over 20 years of experience operating at the intersection of strategic leadership and applied artificial intelligence.

- 32+ verified global certifications (IBM, Google, IIT, Tuwaiq Academy).
- Architected 40+ specialized LLMs on A100 GPU infrastructure.
- Full LLM lifecycle expertise: data curation, instruction tuning, LoRA optimization, cloud & edge deployment.



PROF. MOAZ ABDULLAH MOJADDIDI | MBCHB, PHD

AI Learning & Adoption - AI Adoption Strategist

Dr. Moath Mojaddidi helps organizations translate AI into practical business capability through executive training, workforce enablement, and structured adoption programs. He combines academic leadership, strategic advisory experience, and applied corporate training delivery to help teams move from AI awareness to real implementation.

- Delivers AI training programs for leaders, teams, and cross-functional business units.
- Focused on turning AI into practical tools for decision-making, productivity, and organizational capability.



START ADOPTING AI TODAY

CONNECT WITH OUR BUSINESS DEVELOPMENT TEAM

Reach out to explore how your organization can adopt AI effectively, responsibly, and at scale.

- Understand your enterprise needs
- Identify the right AI learning path
- Align solutions with business priorities
- Enable practical enterprise adoption
- Start with confidence and clarity





TALAL ALANAZI | MBA, PMP

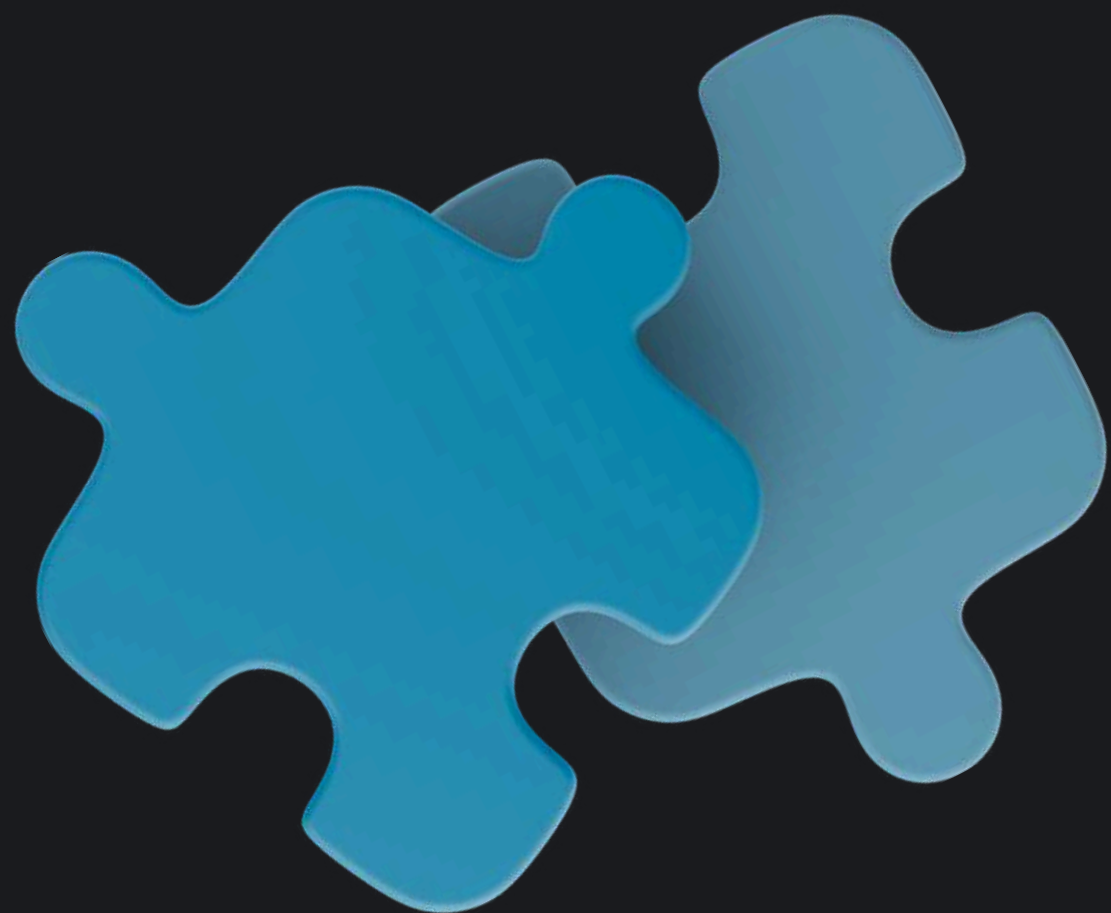
Business Development - Director

Business development leader with 10+ years of experience driving strategic partnerships, cross-functional initiatives, and growth in complex global environments. MBA and PMP-certified, McKinsey-trained, with strong expertise in stakeholder engagement, Agile execution, strategic alignment, and business transformation.

- Experienced in stakeholder engagement and Agile delivery.
- Focused on strategic partnerships and measurable business impact.

+966-53940-8825

talal@leap.sa




ZAHRA ALHERZ | CBP

Engagement Team - Director

A results-driven sales leader with 10+ years of experience growing revenue through AI training services, enterprise partnerships, and strategic account development across payments, FinTech, and e-commerce.

- Strong background in sales, partner management, and revenue generation.
- Experienced in go-to-market execution and client relationship building.
- Focused on commercial growth, partnerships, and measurable results.

 +966-54765-8044

 zahra@leap.sa

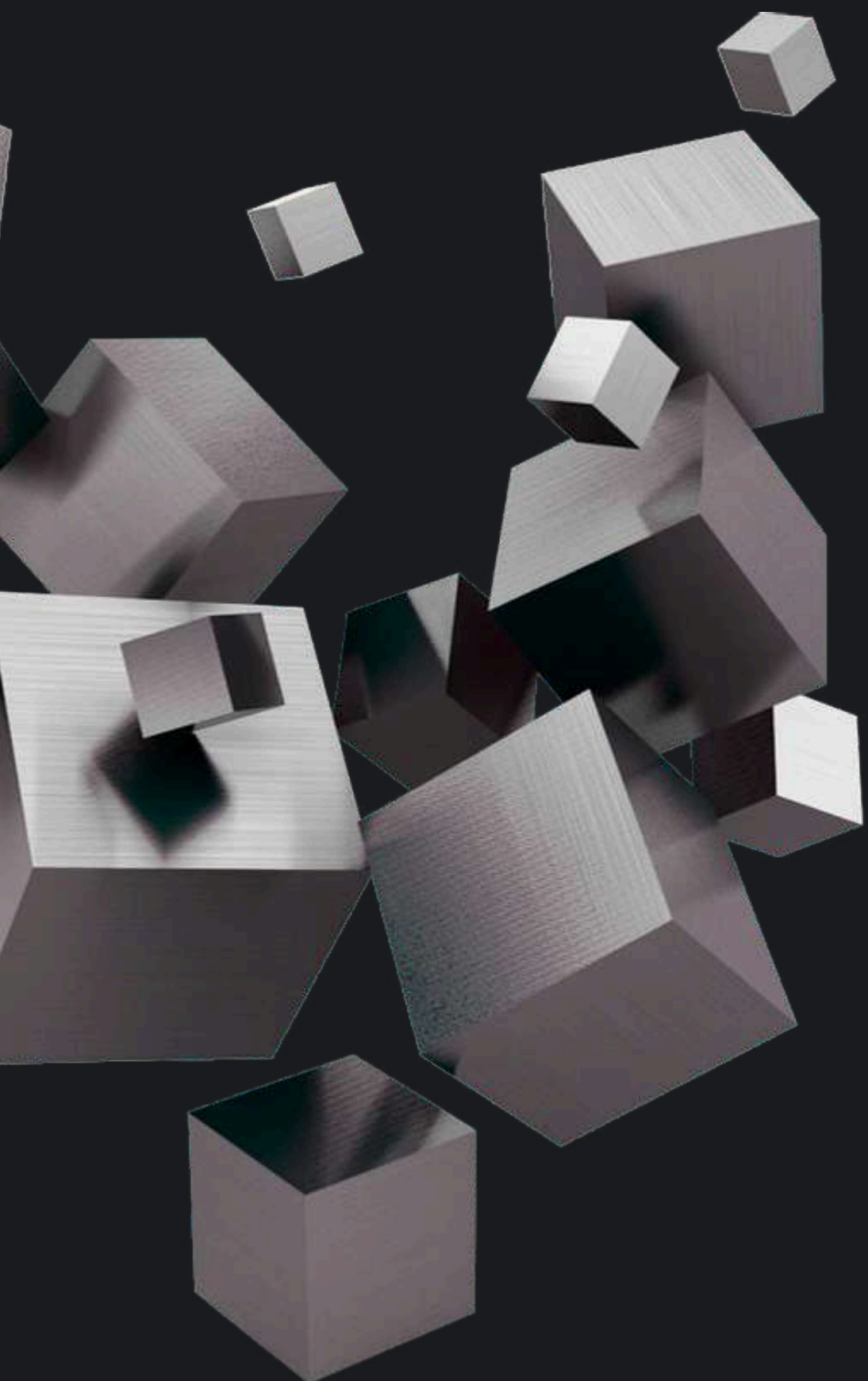
VISION - EXECUTION - IMPACT

ENGINEERING DIGITAL CONFIDENCE

LEAP is a Saudi-based research development and operations company delivering advanced technology solutions across multiple sectors with a focus on execution clarity scalability and real-world impact.

INTRODUCING OUR C-SUITE 







KHALIL MALKI ,CEO

C-Suite - Chief Executive Officer

A strategic CEO driving LEAP RD&O's vision for AI-led growth, innovation, and operational excellence. He leads the company's transformation into a trusted partner for AI-enabled solutions in Saudi Arabia, with a focus on scalable impact, stronger partnerships, and long-term business value.

- Focused on AI-driven growth, strategy, and execution.
- Builds partnerships that expand market reach and commercial impact.

 +966-54005-9318

 ceo@leap.sa





MOHAMMED ABAHUSSAIN

Operation - Chief Operating Officer

With experience overseeing technical and strategic projects across government and private-sector environments. Abahussain has lead operational execution at LEAP RD&O, with a focus on technical integration, operational stability, and delivering scalable IT solutions for startups and SMEs, particularly in FinTech and PropTech.

- Oversees technical and strategic project execution across public and private sectors.
- Focused on operations, technical integration, and operational stability

 +966-50476-6677

 coo@leap.sa

LEAD WITH AI

START THE CONVERSATION



Visit Our Office

[RRMA9298 9298, Al Malqa, Riyadh](#)



Book A Meeting

[meeting.leap.sa](#)



Email Us

hala@leap.sa



Visit Our Website

[leap.sa](#)

